

Property Case Study



44 William Bayes Place, RED BEACH

- Sold under the Hammer - \$1,200,000
- A solid family home with great living spaces and swimming pool. Elevated, private, sunny, sea views
- Marketing included Bayleys Preview Magazine, NZ Herald, North Shore Property Press, Rodney Times Outlook, Signage, Bayleys BSmart databases, the internet and open homes
- 36 days on the market
- 85 groups through
- The buyers were a local family and were thrilled to secure a great family home in an enviable location in Red Beach

Agent Comment

This landmark property attracted 85 parties to view, with 4 bidders in the room on auction day.