

# Case study

BAYLEYS.CO.NZ/RESIDENTIAL



## Mahurangi West 334 Pukapuka Road

### The property

In a commanding grandstand position on 10.99 hectares (more or less) this single level, near-new three-bedroom, two bathroom home sits serenely in its prime waterfront position with riparian rights. The spectacular views looking down the Mahurangi Harbour and the beauty of the surrounding countryside provide an ever changing landscape.

### Marketing campaign

Photography, Signboard, LIM Report, Property File, Trade Me (Premium Listing and Silver Package), NZ Harold Carousel, Stuff Carousel, NZ Herald Sunday, Oneroof North Shore and Rodney, Waterfront Magazine, VIEW Magazine, Realestate.co.nz, Oneroof.co.nz

### Agent comment

After 304 days on the market and a multitude of methods of sale (set date of sale, by negotiation and priced), a great result was achieved by way of auction. Extensive negotiations on the day meant that the owners achieved higher than the buyer feedback throughout the campaign, which had been around \$2,500,000, with a previous offer presented.



**Sale price:** \$2,700,000

**Sale date:** 6th May 2021

**Method of sale:** Auction (unless sold prior)

### Agent details

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